NEW ORLEANS

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NORTH AMERICAN BIOCHAR CONFERENCE

NOVEMBER 16-18, 2026

Setting the Standard for Biochar

Trust · Adoption · Scale

Event Exhibitor & Sponsorship Packages

Hosted by American Biochar Institute, in partnership with U.S. Biochar Coalition.

NABC2026
— NEW ORLEANS —

Contents

About Us 2

Event Overview 3

Target Audience 4

Sponsor Value 5

Sponsor Levels 6-10

Exhibitor Packages 11-12

Additional Opportunities 13

Who we are

About Us

American Biochar Institute (ABI) – formerly US Biochar Initiative – is a nonprofit dedicated to expanding the effective use of biochar as a sustainable material across agriculture, industry, and the built environment.

Our Mission
To deliver independent science-based information, technical assistance, and standards on biochar.

Our Vision
We envision a world in which biochar is a sustainable material valued by agriculture, industry, and the built environment.

biochar.org

In 2026, USBI rebranded to ABI. USBI has been hosting the North American Biochar Conference since 2009.

Our Event Partner

The US Biochar Coalition advocates for legislative, policy, & regulatory action to build and open markets for the production and use of biochar in the U.S.

usbiocharcoalition.org

US BIOCHAR COALITION

Event Overview

The biochar industry's flagship event.

The 2026 North American Biochar Conference, hosted by the American Biochar Institute (ABI) in partnership with the U.S. Biochar Coalition (USBC), is the premier event driving the growth of the biochar industry.

The biochar industry is no longer emerging — it is accelerating. As markets mature, policies evolve, and buyers demand quality and transparency, the conversation has shifted from *"What is biochar?"* to *"How do we scale responsibly and profitably?"*

The 2026 North American Biochar Conference is where that conversation happens.

This is the premier gathering for the biochar industry, uniting every part of the value chain to move from early adoption to full-scale deployment. Whether you're looking to forge strategic partnerships, explore investment opportunities, market your biochar, showcase and sell your equipment, or establish your company as a leader in this rapidly growing sector, this is the place to do business.

November 16-18, 2026 | Ernest N. Morial Convention Center - New Orleans

A program designed for industry scale.

Our 2026 theme, Setting the Standard for Biochar: Trust, Scale, and Adoption, drives both the conference program and "Call for Abstracts". Key topic areas include:

- **Markets & Demand** – Buyers, Procurement & Adoption
- **Policy** – Rulemaking & National Landscape
- **Finance / Business** – Readiness for Long-Term Scale
- **Standards & Trust** – Quality, Transparency & Confidence
- **Forestry** – Feedstock Supply, Landscape Management & Opportunity
- **Production & Deployment** – Technology, Feedstocks & Scale

MONDAY

Deep Dive Sessions
Exhibitor Move-In

TUESDAY

Keynotes
Breakout Sessions
Exhibit Hall Open
Reception

WEDNESDAY

Keynotes
Breakout Sessions
Exhibit Hall Open
Reception

Who attends

Target Audience

The 2026 North American Biochar Conference targets professionals and organizations at the forefront of biochar innovation and application.

Expected attendees include organizations and end users seeking scalable biochar solutions; producers, developers, and technology providers bringing products to market; and industry leaders advancing commercialization and deployment. The conference also convenes scientists and researchers, farmers and land managers, entrepreneurs, environmental organizations, policymakers, as well as public sector and government representatives shaping the broader market landscape.

Together, this audience creates a high-value environment where partnerships are formed, investments are explored, and real-world applications move forward.

The industry is growing — and so is this event

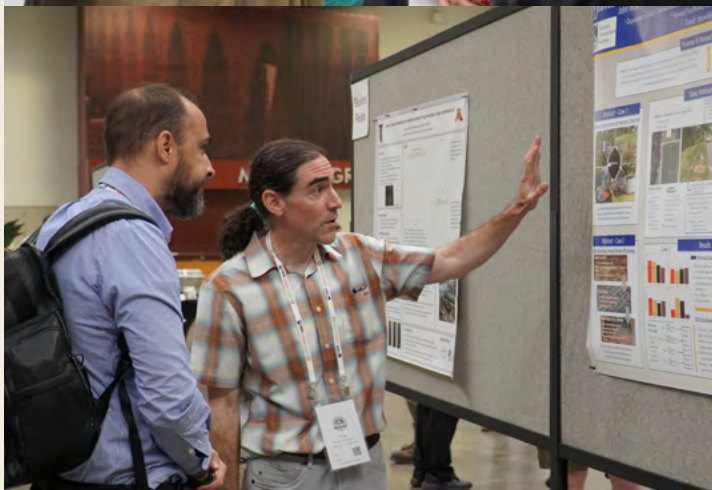
Last year, nearly **700 attendees and 50 exhibiting companies** gathered to shape the future of biochar.

In 2026, we expect:

- Up to 1,000 attendees
- 75+ exhibit booths
- Expanded buyer participation
- Greater policy and investor engagement

The momentum in biochar markets (from soil health, forestry, infrastructure, and corporate procurement) is driving unprecedented industry growth.

If your organization is serious about biochar, carbon markets, regenerative agriculture, or biomass innovation, **this is the event you cannot afford to miss**!



Why Sponsor?

This is the biochar industry's defining moment.

Biochar is entering a new era, and this conference brings together the entire biochar value chain in one place.

Sponsors at every level benefit from

- Meaningful exposure to a rapidly growing and engaged industry audience
- Direct access to organizations exploring, deploying, and scaling biochar solutions
- Opportunities to build relationships across the value chain—from production to end use
- Increased brand visibility before, during, and after the event
- Participation in the conversations shaping market adoption, standards, and growth

Build Meaningful Relationships

Foster meaningful connections that drive long-term value.

Access Industry Insights

Latest research, successful business models, update on current market, standardization review, successful programs, access to funders and CDR models.

Maximize Return on Investment

Our sponsorship and exhibitor packages are designed to provide exceptional value.

Sponsorship Levels

Position your organization as a leader in the biochar industry.

Industry Leader - Title Sponsor ($40,000)

(Pending) Premier visibility and leadership positioning

Presenting Sponsor ($25,000)

(1 Available) High-impact visibility

Industry Builders - Platinum ($15,000)

Strong brand presence + thought leadership

Gold Sponsor ($8,000)

High visibility within Exhibit Hall

Silver Sponsor ($6,000)

Accessible entry with strong exposure

Exhibitor Booths

Varying sizes, starting at $2,500.

For sponsorship information or to secure your spot, contact emily@biochar.org.

Industry Leader – Title Sponsor

$40,000 · Level Taken

The Title Sponsor is the premier partner of the 2026 Conference and receives the highest level of visibility, influence, and exclusivity.

This sponsorship level positions your organization at the forefront of the biochar industry during a defining moment of growth, standardization, and market expansion. As Title Sponsor, your organization will be recognized as a driving force behind Setting the Standard for Biochar: Trust, Scale, and Adoption.

Title Sponsor Benefits include:

- Eight (8) complimentary full-conference registrations (field trips not included)
- Four (4) Whova push notifications through the conference mobile app
- 20’ x 40’ booth in the Exhibit Hall
- First priority selection of exhibit space
- Exclusive Lanyard Sponsorship
- Prominent digital convention center signage recognition
- Logo/brand name featured in marketing materials, select on-site signage, and on the conference website
- Unlimited extra exhibitor rate for additional paid registrations (full-conference)
- Reserved table(s) at conference receptions and dining functions
- Inclusion in media pitching efforts
- Featured story on the conference website with ABI promotional support (terms and deadlines apply)
- Guaranteed Plenary speaking opportunity as part of the main agenda (deadlines and guidelines apply)
- Prime placement and top-tier visibility on biocharconference.com
- Opportunity to provide 3–5 minutes of remarks during the Opening Session or designated luncheon
- Recognition during the Opening Session
- Featured social media posts prior to the event across all ABI channels
- Dedicated email communications facilitated by ABI, including one (1) pre-conference email to promote your participation and one (1) post-conference email
- Designated logo branding within the Whova mobile app
- Private meeting room at the Convention Center
- Exclusive follow-up email to all conference attendees

The Title Sponsor receives unmatched exposure and thought leadership positioning, placing your organization at the center of industry conversations, partnerships, and market leadership.

Presenting Sponsor

$25,000 · Exclusive Opportunity (1) Available

The Presenting Sponsor level offers premium visibility, speaking opportunity, and strong brand positioning just below the Title Sponsor.

This level is designed for organizations ready to demonstrate leadership and commitment to scaling the biochar industry. As a Presenting Sponsor, your organization will be recognized as a leading industry partner helping advance trust, scale, and adoption.

Presenting Sponsor Benefits include:

- Five (5) complimentary full-conference registrations (field trips not included)
- Three (3) Whova push notifications through the conference mobile app
- One 10’ x 20’ booths in the Exhibit Hall
- Lunch or break sponsorship
- Second priority selection of exhibit space
- Prominent digital convention center signage recognition
- Logo/brand name featured in marketing materials, select on-site signage, and on the conference website
- Unlimited extra exhibitor rate for additional paid registrations (full-conference)
- Reserved table(s) at conference receptions and dining functions
- Inclusion in media pitching efforts
- Featured story on the conference website with ABI promotional support (terms and deadlines apply)
- Guaranteed speaking opportunity as part of the agenda (Plenary, Breakout, or Panelist participation; deadlines and guidelines apply)
- Prime placement on biocharconference.com
- Opportunity to provide 3–5 minutes of remarks during the Opening Session or designated luncheon
- Recognition during the Opening Session
- Featured social media posts prior to the event across ABI channels
- Dedicated email communications facilitated by ABI, including one (1) pre-conference email to promote your participation and two (2) post-conference emails.
- Private meeting room access

The Presenting Sponsor level delivers high-impact visibility, thought leadership presence, and meaningful engagement with industry decision-makers — positioning your organization as a key player in the future of biochar.

Platinum Industry Builders

$15,000

As a Platinum Industry Builder Sponsor, your organization receives high-level visibility, thought leadership positioning, and strong brand presence throughout the conference.

Platinum Sponsor Benefits include:

- Four (4) complimentary full-conference registrations (field trips not included)
- Two (2) Whova push notifications through the conference mobile app
- One (1) 10’ x 10’ booth in the Exhibit Hall and opportunity to purchase 2nd 10’ x 10’ booth at 1/2 price
- Third priority selection of exhibit space
- Guaranteed speaking opportunity as part of the agenda (Breakout session or panelist participation; deadlines and guidelines apply) Recognition on main stage - guaranteed
- Digital convention center signage recognition
- Logo/brand name featured in marketing materials, select on-site signage, and on the conference website
- Extra exhibitor rate for additional paid registrations (full-conference)
- Reserved table(s) at conference receptions and dining functions
- Inclusion in media pitching efforts
- Featured story on the conference website with ABI promotional support (terms and deadlines apply)
- Prime placement on biocharconference.com
- Shared and scheduled meeting room access

Platinum Sponsors are positioned as industry leaders actively shaping dialogue around trust, scale, and adoption.

Gold Sponsor

$8,000

Gold Sponsors receive strong brand visibility and meaningful engagement opportunities within the Exhibit Hall-centered conference format.

Gold Sponsor Benefits include:

- Three (3) complimentary full-conference registrations (field trips not included)
- One (1) Whova push notification through the conference mobile app
- One (1) 10’ x 10’ booth in the Exhibit Hall and opportunity to purchase 2nd 10’ x 10’ booth at 1/2 price
- Fourth priority selection of exhibit space
- Digital convention center signage recognition
- Logo/brand name featured in marketing materials, select on-site signage, and on the conference website
- Extra exhibitor rate for additional paid registrations (full-conference or day-rate)
- Reserved table(s) at conference receptions and dining functions
- Inclusion in media pitching efforts
- Featured story on the conference website with ABI promotional support (terms and deadlines apply)
- Shared, scheduled meeting room access

Gold Sponsorship offers valuable exposure and direct access to decision-makers across the biochar value chain.

Silver Sponsor

$6,000

Silver Sponsorship provides an accessible entry point for organizations looking to establish presence and connect with a rapidly growing industry audience.

Silver Sponsor Benefits include:

- Two (2) complimentary full-conference registrations (field trips not included)
- One (1) Whova push notification through the conference mobile app
- One (1) 10’ x 10’ booth in the Exhibit Hall
- Fifth priority selection of exhibit space
- Digital convention center signage recognition
- Logo/brand name featured in marketing materials, select on-site signage, and on the conference website
- Extra exhibitor rate for additional paid registrations (full-conference or day-rate)
- Reserved table(s) at conference receptions and dining functions
- Inclusion in media pitching efforts
- Featured story on the conference website with ABI promotional support (terms and deadlines apply)
- Shared, scheduled meeting room access

Silver Sponsors gain strong brand exposure and access to nearly 1,000 anticipated industry leaders, buyers, producers, policymakers, and investors.

Why Exhibit?

Join the showcase where conversations turn into contracts.

With projected record attendance and the new Exhibit Hall-centered format, exhibitors will benefit from:

- Continuous exposure throughout the conference
- Increased networking time
- High-impact brand visibility
- Proximity to educational sessions and thought leadership

You won't just have a booth.

You'll have a presence at the center of the industry.

New in 2026! The Exhibit Hall is the heart of the event.

Registration • Main Stage • Exhibit Hall • Posters • Networking • Breaks and Lunch • Reception

All integrated into one space! Breakouts and deep dive sessions will take place upstairs.

Exhibitor Packages

What's included in booth offerings.

This package is an excellent opportunity for organizations to showcase their products, services, and innovations to a targeted audience passionate about biochar. The booth is designed to provide you with a dedicated space to connect with conference attendees, build relationships, and drive visibility for your brand.

Nonprofit organizations and educational institutions are eligible for a 25% discount on booth costs, providing an affordable opportunity to showcase their initiatives and connect with industry leaders.

Booth Types and Pricing

- **10 x 10 Standard Booth ($2500)**
- **10 x 10 Premium Corner Booth ($2750)**
- **10 x 20 Booth ($4000)**
- **10 x 20 Premium Corner Booth ($4250)**
- **20 x 20 Quad Booth ($7500)**

For exhibitor information, contact emily@biochar.org.

Showcase Your Equipment

Have equipment to exhibit? Let us know! A limited number of equipment display spaces are available for an additional fee. Demonstrate your latest technology and innovations—connect with our team to explore the possibilities.

SPACE

A booth in the Exhibit Hall
8' high back wall pipe and drape
33" high side rail pipe and drape.

FURNITURE

One (1) table with professional draping and two (2) chairs + (1) waste basket for your convenience.

REGISTRATION

One (1) full conference registration, granting access to all sessions, networking events, etc.
Unlimited additional exhibitor discounted passes.

BRAND VISIBILITY

Your organization's name listed in the program, website, and promotional materials to enhance your visibility.

Additional Opportunities

More visibility for your organization.

Additional sponsorship opportunities will be available, including branded charging stations, sustainable give-aways, and other high-visibility options to enhance your company's presence at the conference.

Reception or Luncheon Sponsor

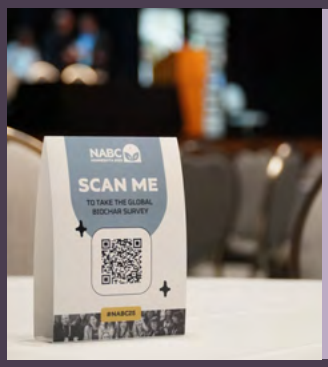
$7500

- Give 3-5 minutes of welcome remarks at the evening Reception
- Logo included on reception or luncheon onsite signage
- Two (2) complimentary conference registrations

Coffee Break Sponsor

$3500

- Five available
- Signage and ability to place information at break tables



Digital Display and Signage

Elevate your brand's exposure with digital displays, large-format video walls, and wayfinding systems strategically located throughout the Convention Center. Showcase your brand in high-traffic areas, including the main convention entrance, exhibit halls, and session areas, ensuring maximum visibility to attendees.

Whova Conference App and Event Website

The Whova Conference App is a powerful tool that enhances attendee engagement and provides sponsors and exhibitors with unmatched exposure. Key benefits include brand visibility, direct attendee engagement, push notifications and announcements, easy lead capture, networking, and meetings.

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Partner to shape the future of biochar with us.

Contact Us

For more information on sponsorship opportunities and exhibitor space, or if you have any questions, please contact us.

Sponsorships and Exhibitors: emily@biochar.org
Media Partnerships: elza@biochar.org
Speaker and Abstract Submission: tina@biochar.org
General Information: conference@biocharconference.com

We're happy to provide details and help you find the best way to showcase your organization at the 2026 North American Biochar Conference.

biocharconference.com

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